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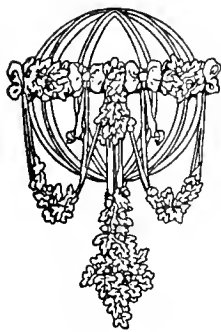
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Betscher's Hemerocallis

THE PERENNIAL SUPREME

*A success everywhere from Mexico
into upper Canada*

1938



C. BETSCHER
DOVER, OHIO

BETSCHER'S HEMEROCALLIS

The Perennial Supreme

A Bit of History

As a boy our garden contained Hemerocallis, Flava, Fulva, Kwanzo. They appealed to me very much. Later Aureole, Dumorteri and newer ones added to our list. We began breeding them in a small way, selecting the very best, and bred more and more each generation. While our results were bettering each generation—better plants and flowers, longer season, earlier and later, newer tints and shades, forms, time of blooming and other factors. Our newest ones, 1937, were very wonderful, very much larger, a season May 15th into October frosts. No plans had been made for crossing work in 1937. When our selected seedlings came into bloom—a wet season—we began to breed the very finest, some 30,000 blooms. The best work we ever did, over 3 gallons of seeds, planted in the fall—now they are coming up very freely—several hundred thousand of them.

In 1937 our show was far superior to all previous years, better in every way, much larger, better colors. No plants showed up so well in the very dry years of 1936 37—no feeding or watering—from Mexico into upper Canada, we have had fine letters praising their super qualities. Not a single complaint as to their merits.

Many critical gardeners bought large orders because of their merits—rivaling the very best lilies—and ability to withstand severe hot summers when many plants are damaged because of severe dryness and heat. 1937 sales were greater than all sales in previous years.

Danite bloomers—these open in early morning and last into the following morning—some also bloom out of season. In the south these should give a greater yield of blooms. Ready in October or 1939, when we will offer some very fine new ones, one or two weeks earlier than Dr. Regel, much larger and longer season.

Many of our newer ones should give a second crop of bloom in the area of Virginia, Missouri and the South.

Reports of customers in the far South claim they have had good second crops, also some show longer season of bloom than here. As we are breeding them we may expect greater advances far superior in every way.

The several very severely dry seasons recently have been a test for all garden plants. Our breeding work has been done in very dry years, so regardless of severe extremes we know they will be a delight in gardens everywhere, especially in the far South.

Hemerocallis may be forced, same care as Narcissus. When a plant is done blooming it may be replaced by one coming into bloom. Thus a fine blooming season all summer. We dig them all summer when in bud or bloom. No complaint has ever been made about our Hems not doing very well.

BETSCHER'S NEW HEMEROCALLIS

THE PERENNIAL SUPREME

Anna Betscher, 3 ft., July and August, rich orange yellow.....	\$1.50
Amaryllis, 3½ ft., July and August, beautiful golden orange.....	.75
Bay State, 3 ft., July and August, large deep yellow.....	.75
Cressida, 3 ft., June, pale apricot.....	.75
D. D. Wyman, 2½ ft., July and August, golden yellow tawny.....	1.00
Gypsy, 2½ ft., July and August, rich reddish orange fulva.....	1.50
Golden Dream, 3 ft., July and August, deep golden orange.....	1.00
Goldeni, 2½ ft., July and August, rich deep orange.....	.75
Hyperian, (Mead) 4 ft., July and August, very free, very fine large lemon.....	1.00
J. R. Mann, 3½ ft., July and August, frosted apricot.....	.75
Lemona, 4 ft., July and August, clear yellow Jap iris, form large.....	.75
John A. Crawford, 3 ft., July and August, fine apricot yellow, very large.....	.75
Lutea Major, (Lemoine) 5 ft., July and August, fine large golden yellow.....	2.50
Modesty, 2½ ft., July and August, delicate pale lemon.....	1.00
Mrs. A. H. Austin, 3 ft., July and August, deep golden orange xx.....	1.00
Mrs. W. H. Wyman, 3 ft., August, pale glistening yellow.....	1.50
The Gem, 3 ft., June and July, deep yellow apricot, rival best lilies.....	.75

2—3 eye divisions. 12 plants 10 times each rate. 100 plants 70 times each rate

Special offer—the above 17 sorts for \$17.00

THE OLDER SORTS AND TYPES

The older sorts and types, mostly very early and early sorts. Smaller than the above with smaller blooms but they fit into many places better than the newer, larger ones, and earlier.

Aureole, 3 ft., June, orange yellow good size, free.

Citrina, 3 ft., July and August, pale sulphur yellow small, dainty75c each.

Dr. Regel, 1½ ft., May and early June, pure orange yellow, fragrant, free.

Dumorteri, 1½ ft., June, rich cadmium yellow, dwarf.

Flava, 3 ft., May and June, “The Lemon Lily” clear, lemon yellow

Florham, 3 ft., June, similar to The Gem but smaller.

Fulva, 3 to 4 ft., reddish yellow, “The Tawny Lily” old but colorful.

Kwanzo, 4 ft., July and August, orange, coppery red double flowers.

Sovereign, 2 ft., early June, light apricot orange, dainty.

Thunbergi, 3 ft., July and August, pale yellow, fine, small.

Except Fulva and Kwanzo these have three to five good divisions.

25c each or \$2.50 per dozen, \$12.50 per 100.

The entire collection, 27 sorts, \$22.00.

APRICOT—Dr. Regel, Dumorteri, Flava, Thunbergi and fine unnamed seedlings, very choice in lots of 500, 1000 or larger lots for drift, mass, park or roadside planting at special prices.

★ NOV 12 1975 ★

SEEDS

We offer very fine hybridized seed from very best sorts, using pollen from our very finest only. 100 seeds, \$2.50; \$5.00; \$10.00. All should give very fine new ones.

Special Offers - Our Choice - All Fine

1 each Apricot, Dr. Regel, J. A. Crawford	\$1.00
1 each Aureole, Dumorteri, Lemona	\$1.00
6 old sorts and 1 new, named	\$2.25; 12 for \$2.50
6 old sorts and 6 new, named	12 for \$7.00
6 new sorts, named	\$5.00; 12 for \$9.00

A visit to our farm when flowers are in bloom will surprise all gardeners. Best dates July 25th to August 5th.

OUR TERMS are cash with order. Small orders by mail, postage free. If any plants come through in bad order, please advise regarding same.

IRIS

Our Iris list embraces many very fine newest, only healthy plants, good bloomers. List ready in July.

NEWER HEMEROCALLIS

The newest ones are very fine — 1937 blooms were wonderful. These newest ones are very advanced — Earlianna, two weeks earlier and much larger than Dr. Regel — many much later giving finer blooms. Late into September and later, very exceptional newer ones, a season May 15th into October. Many of these in the far south should bloom several times.

DANITE Sorts — These give a fine crop, then follow up with blooms later on — blooms fine for 24 hours. All are very hardy types up into upper Canada. Customers in the far south have far more bloom during their season than here at our plantings.

The increased interest in them will make greater future sales. Our crop of 1937 crossed seeds will give us several hundred thousand seedlings now coming up fine.

LILIES

The Lily is a wonderful subject when it does well. Our 1937 crop was very fine and a great show. This season our plants are coming up exceptionally well, while many Lily buyers complain about losses and poor results. Some newer hybrids show superior new creations. Many complain about difficulty in growing them — diseases — at 112° and up the heat is too severe for them. Our 1937 crop of Lily seeds was very fine, so we look forward to much better new Lilies. At about 115° F. many Lilies brown and are damaged. In 1937 many pets we gave special care gave far better results and repaid the extra care given them. These are showing very superior plants and blooms and were green and healthy into October. Experimentation with Lilies proves that with closer observations we will have superior Lilies — easier to grow than as grown at present.

GLADIOLI

The interest in Gladioli today is far greater than ever. Many lack stamina, are greatly overpraised and overvalued. These newer overpraised ones that are not properly bred show disease and unsatisfactory results. 1936 and 1937 severe dryness, heat, etc., gives one a real test of merits and relative values. In 1938 we will have many of the newest Glads on trial from among growers from all over the Gladioli world.

In growing Glads for over 50 years — knowing personally such experts as Dr. Van Fleet, Mr. M. Crawford, Mrs. A. H. Austin, Mr. A. E. Kunderd, Mr. H. H. Groff — also securing the finest of all Europeans and Australians — so we know Glads! Also have paid for many, many poor sorts.

DAHLIAS

We can also view the Dahlia world as we can the Gladioli world — some wonderful ones, and more of no particular worth. Our decisions are based on the plant, not its introducer. A Dahlia planted May 20th should begin to bloom July 20th to frost. Good tubers, free bloomers, long stems, all colors, etc.